

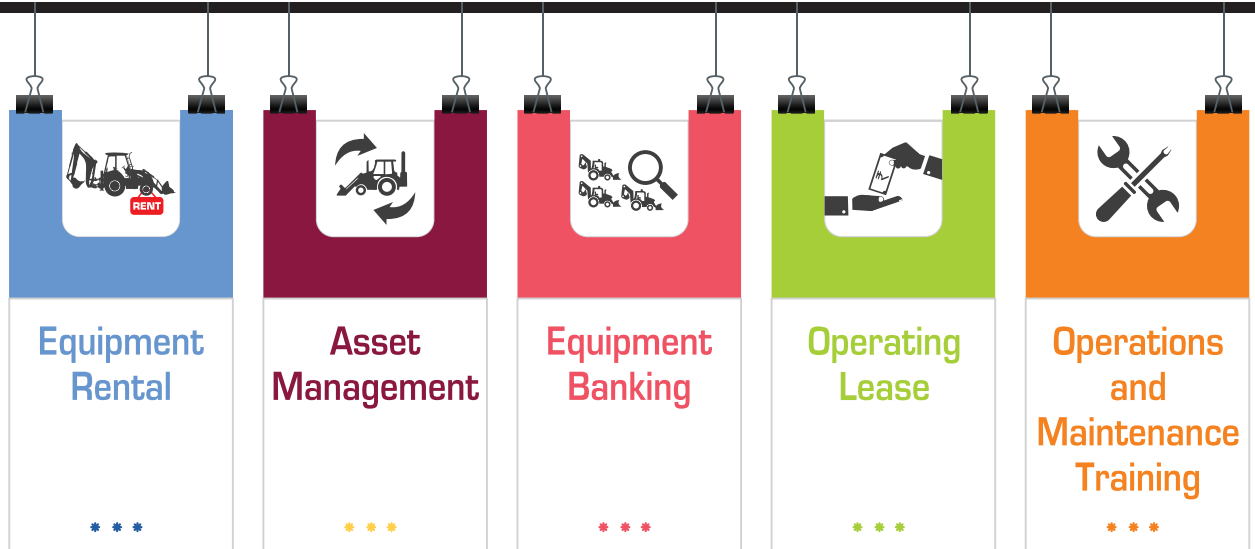




MAHINDRA CONSTRUCTION EQUIPMENT

Hello Machine is a subsidiary of Mahindra's Construction Equipment business. It offers a range of equipment solutions along with technically competent operations and maintenance team. Serving sectors like highways, power, telecom, real estate, ports, railways, airports, etc come under its Rental Services vertical.

RANGE OF OUR SERVICES:



EQUIPMENT RENTAL

Renting is a unique proposition for our customers as we provide -

- Robust & maintained equipment along with manpower (trained, competent, experienced) to entire arena of infrastructure world.
- Onsite repairs & maintenance to reduce machine downtime, production loss at customer site.
- Advice on equipment suitability based on applications.
- Training of Operator Level personnel for various industries.

Benefits that customers receive from Equipment Rental

- Conservation of capital - Allows the use of capital for other potentially more profitable ventures.
- Control over expenses - Provides significant savings over buying and thus improves the bottom line.
- New & updated technology - Hiring equipment as & when required.
- Reduction in down time - Since 24x7 service support is provided.
- Savings on storage/warehousing - No need for large equipment storage areas and buildings when machine is de-hired.
- No cost for repair workshop, spare parts & inventory.
- Savings on manpower & administrative cost - No need for mechanics or staff.
- Equipment tracking - It is possible through IT enabled systems.

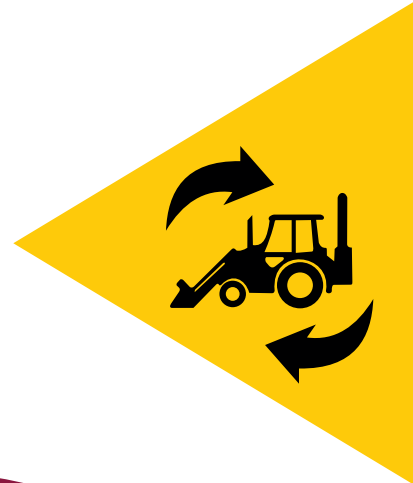
ASSET MANAGEMENT

This is a unique service which enables different construction companies, project developers, EPC majors or even individual equipment owners to focus on their core activities and leave the hassles of their fleet management including emergency maintenance, to us.

This gives the Equipment/Fleet Owner the following advantages -

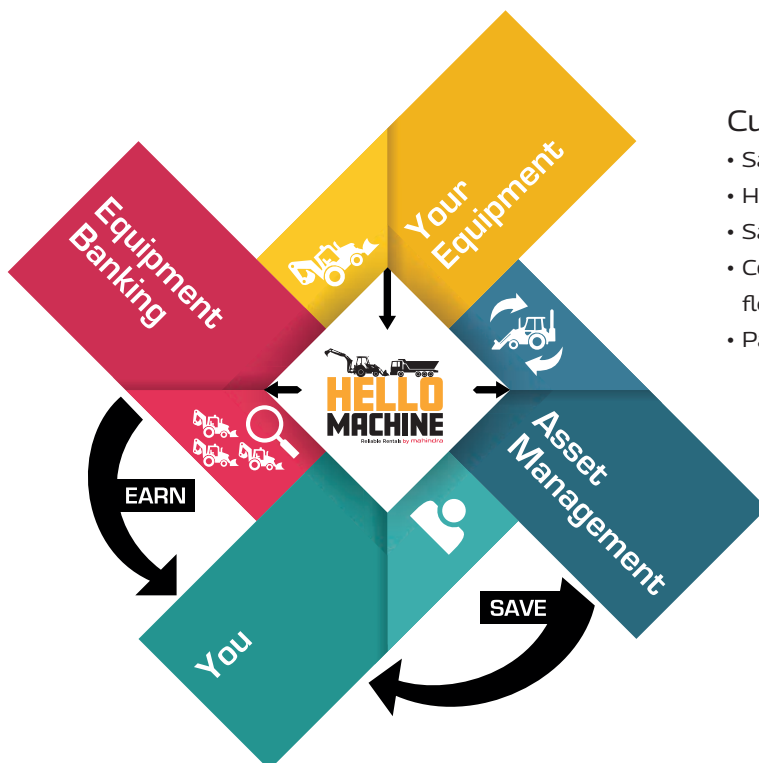
- Asset life extension through repair and maintenance.
- Reports on fleet maintenance history.
- Routine and/or emergency maintenance.
- Insurance & claims handling.

Further, they also have the additional option of taking support on the maintenance and resale of the repossessed asset, thereby earning additional revenue from their idle repossessed asset by partnering with us.



EQUIPMENT BANKING

Partner with us for continuous and sustained revenue generation from equipment which is currently idle or surplus at your end. OEMs can also avail this Equipment Banking option by depositing their idle equipment without transferring the ownership. This gives opportunity to generate revenue and also promote their product. They get a firsthand performance report for their equipment and an added advantage of winning customer confidence.



Customer value proposition from this service -

- Safe custody of the equipment.
- Hassle free fleet management with improved asset life.
- Savings in associated costs w.r.t. parking and security.
- Continued & sustained revenue from idle or supporting fleet/equipment.
- Pan India support from locations nearest to your site.



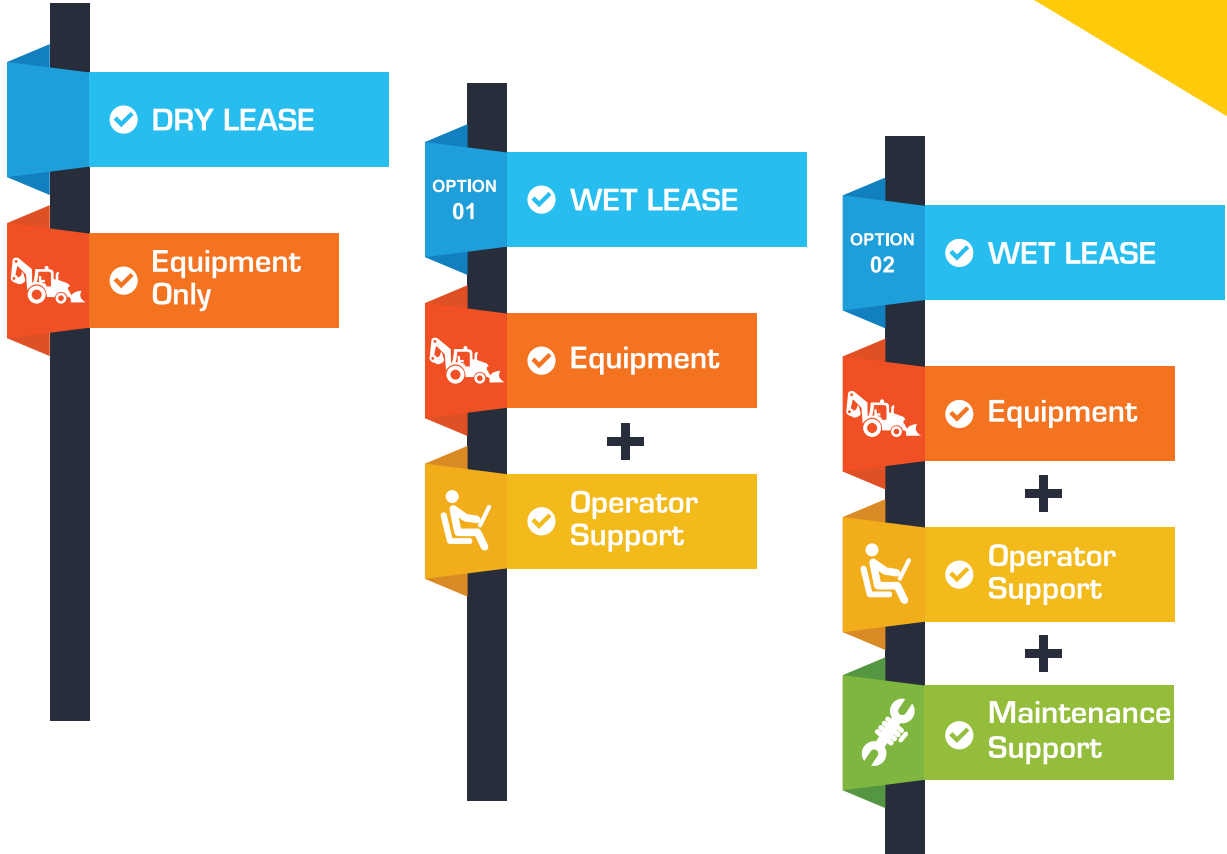


OPERATING LEASE

We are providing equipment for long-term deployment to big construction companies under the Operating Lease transactions



Following Leasing Options are made available:



EQUIPMENT OPERATION TRAINING : Under Mahindra Construction Equipment's training centers we impart expertise and provide training on :

- Operation of an Equipment.
- Daily, Weekly and Monthly maintenance of the Equipment.
- Safety Parameters.

EQUIPMENT OPERATION TRAINING

Mahindra Construction Equipment has 6 regional training centers across the country which impart expertise and provide training on the below mentioned aspects to the apprentice/student:

- Operation of an Equipment.
- Daily, Weekly and Monthly maintenance of the Equipment.
- Safety Parameters.

Mahindra Construction Equipment is well positioned to offer these services due to our pan India presence and aim to develop and enhance skills of the aspirants with our expertise in operating and maintaining wide variety of fleet. We have also tied up with an authorised institution.

REGIONAL
Training Center



SALES AND SERVICE SUPPORT



- Dealership
- Regional Office
- ▲ Manufacturing Facility
- ★ Head Office



SERVICE CENTER

To deliver our promise of world class customer support, Hello Machine under the Mahindra Construction Equipment has a comprehensive network of dealers who deliver the support to our fleet. We understand that this is a business about relationships, as well as machines. We aim for customer satisfaction every time by supporting the machine throughout its life.

WHY HELLO MACHINE RENTAL SERVICES?

	MCE	Other Players
Standard Terms and Conditions	✓ We have a set of standard terms & condition and at the same time we are flexible as per site requirement	✗ Standards are rigid and most of the time do not suit certain site situations
Documentation	✓ We have properly designed documents & procedure	✗ Not always proper documentation
PDI Formats	✓ We deliver equipment after PDI approval	✗ No such practice might be undertaken
Cost Effective Solutions	✓ We assure the best price in the market	✗ More inclined towards their own profitability
Site Report along with equipment utilization & Availability	✓ We do provide daily report on equipment utilisation & availability	✗ Such practice is not always undertaken
Service Response	✓ We take immediate action on service issues irrespective of cost	✗ No prompt response in service and if major expenses are involved then advance payment is demanded
Inventory Backup	✓ We do keep inventory for immediate action	✗ Inventory is not necessarily kept
Experience Manpower	✓ We do appoint experienced and skilled manpower	✗ Experienced manpower is not always available
Manpower Training on Maintenance	✓ We do arrange training programmes	✗ Not necessarily undertaken
Crew Behaviour	✓ Professional	✗ Not always professional



OPERATING LEASE

Backhoe Loader

Backhoe Loaders are material handling equipment which are relatively small and versatile. It is very common in urban engineering and small construction projects such as building a small house, fixing urban roads, irrigation, etc. It can be used for a wide variety of tasks like construction, small demolitions, light transportation of building materials, powering building equipment, digging holes/excavation, landscaping, breaking asphalt, and paving roads. We offer slew of attachments that can be replaced with standard buckets such as a breaker, grapple, auger, or a stump grinder.



Wheel Loader

Wheel Loaders are specially used for loading materials into trucks, laying pipes, clearing rubbles and digging. They also include fast cycle times for high production with ease.

Motor Grader

Graders are construction equipment used mainly for a wide range of grading applications with precision and ease of operation. A grader is preferred for grading due to the fact that these are roadworthy and thus can be mobilised to work on sites more easily and effectively. Our graders are more fuel efficient, highly productive, very reliable with state of the art technologies and are optimised for the needs of a developing world.



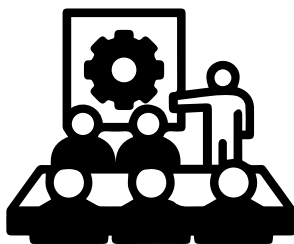
Tipper Trucks

A tipper or dump truck is used for transporting loose material such as sand, gravel, or demolition waste for construction. It is equipped with an open-box bed, which is hinged at the rear and equipped with hydraulic pistons to lift the front, allowing the material in the bed to be deposited on the ground behind the truck at the site of delivery. We provide the fleet of tippers based on your requirement.



Transit Mixer

Transit mixers are used by RMC suppliers in major construction companies across India. The manufacturers of these transit mixers are renowned for their quality products. We supply a complete package of concrete equipment for smooth and easy operations around the clock.



Work Force

We continuously train our personnel for the operation and maintenance of the equipment at our regional training centers spread across the country. Our manpower has the expertise to operate and maintain the equipment and sites independently with the support from our regional training centers. The training centers impart training to our crew in order to improve their skills and set new benchmarks. They also provide vocational training for backhoe operations to young enthusiasts who are in search of acquiring skills for the betterment of their career. It is also associated with formal institutions for training, testing and certification.



HELLO MACHINE

Reliable Rentals by **mahindra**

mahindra CONSTRUCTION EQUIPMENT

Mahindra Towers, Near Endurance Circle, Plot A-1, Phase - 4, Chakan MIDC, Village Nighoje, Taluka Khed, Pune - 410 501, Maharashtra, India

Toll Free Helpline: 1800 547 0086 | Website: www.mahindraconstructionequipment.com |
E-mail: mce.marketing@mahindra.com

Note: Specifications, features and services offered are subject to change without prior notice. Images used are for representative purpose only. Accessories shown may not be a part of the standard product. Please contact your nearest MCE representatives for accurate details.
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